

1. Cookies are IT data, particularly text files, which are stored on the terminal device of the Website User and meant to be used in connection with using the web pages of the Website. Cookies usually contain the name of the website from which they were received, their storage time on a given terminal device, and a unique number.

2. Związek Pracodawców Branży Internetowej IAB Polska, residing in Warsaw at Puławska 39/77, shall be the entity placing cookie files on the Website User's terminal and accessing them.

3. Cookie files shall be used to gather information related to use of the Website by the User. Cookie files shall make it possible to, in particular:

a) keep the Website User connected (after signing in) – thanks to this, the User does not have to re-enter their login and password on every sub-page of the Website;

b) adjust the content of the Website's pages to the preferences of a given User and optimise their use of websites; in particular, cookie files enable recognition of the device used by the Website User and display websites according to their customised needs;

c) generate statistical data making it easier to understand how Website Users use websites, thus making it possible to improve their structure and contents.

4. Two basic types of cookie files are used as part of the Website: session cookies and persistent cookies. Session cookies are temporary files which are stored on the User's terminal device until they sign out, leave the website, or turn off their software (Internet browser). Persistent cookies are stored on the User's terminal device for a period of time defined in the cookie files settings or until they are deleted by the User.

5. The following types of cookie files are used as part of the Website:

a) necessary cookie files making it possible to use services available as part of the website, e.g. authentication cookies used as part of Website services requiring authentication;

b) optimisation cookies making it possible to gather information about the way in which pages of the Website are used;

c) functional cookie files making it possible to "remember" settings chosen by the User and to personalise the User interface.

6. In many cases software for viewing Internet websites (Internet browsers) allows storing cookie files on the User's terminal device by default. The Website Users may change their preferences regarding cookies at any time. In particular, such settings may be changed in such way as to block automatic cookie use in their browser preferences or to notify the Website User every time cookies are transmitted to and stored on their device. More detailed information about ways and modes of cookie handling can be found in the relevant software settings (browser settings).

7. The operator of the Website advises that restrictions regarding the use of cookie files may have an impact on some functionalities available on the web pages of the Website.

8. For more information about cookies, please consult wszystkoociasteczkach.pl or the "Help" tab in your web browser menu.